

FOR IMMEDIATE RELEASE



Save the Date! Indulge your senses for Four Nights and Three Days of Fashion & Film Festivities

International Fashion Film Festival Brussels 2016: The Inaugural

10 Awards in 3 categories from 1300 film submissions

IFFFB ANNOUNCES TONI & GUY BELGIUM AS PARTNER OF THE INTERNATIONAL FASHION FILM FESTIVAL BRUSSELS

Brussels, September 29, 2016 - The International *Fashion Film Festival* Brussels will take place at the Crowne Plaza Brussels – Le Palace from 19 to 22 October 2016, bringing the Belgian capital's creative marketplace its very own fashion film festival. Following the example of fashion capitals the world over, the event is set to parallel the international fashion film calendar by hosting a glamorous and stylish event that gives the fashion conscious unparalleled insight into the fast-paced world of the fashion industry through the digital eye.

With over 475 salons in 48 countries, TONI&GUY is a British company which has constantly pushed the boundaries of hairdressing for over 50 years and are a leading Brand in the World of Fashion.

Creativity, Reliability and Quality are the hallmarks of TONI&GUY making their salons a benchmarked in the world of hairdressing and continues to evolve both artistically and commercially.

In fact, this brand, recognized for its forward-thinking, innovative and creative approach has literally changed the vision of hairdressing worldwide.

Their strength is in their training; they train all recruits in their own Academies, ensuring that they instill TONI&GUY renowned Core Values and Artistic Flair.

Badra, Lisa, Kevin and their teams at our Salons in Fort Jaco, Sablon and Schuman are renowned for their skill and professionalism and would be delighted to welcome you for a free consultation. Connect with them on www.toniandguy.be.

For the further information, please join us on www.ifffb.com

Social Media Handle: @BxlFashFilmFest

#BxlFashFilmFest

#BeFashionMonth

#BeBrussels

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