

FOR IMMEDIATE RELEASE



Save the Date! Indulge your senses for Four Nights and Three Days of Fashion & Film Festivities

International Fashion Film Festival Brussels 2016: The Inaugural

10 Awards in 3 categories from 1300 film submissions

IFFFB ANNOUNCES MAKE UP FOREVER BELGIUM AS PARTNER OF THE INTERNATIONAL FASHION FILM FESTIVAL BRUSSELS

Brussels, September 29, 2016 - The International *Fashion Film Festival* Brussels will take place at the Crowne Plaza Brussels – Le Palace from 19 to 22 October 2016, bringing the Belgian capital's creative marketplace its very own fashion film festival. Following the example of fashion capitals the world over, the event is set to parallel the international fashion film calendar by hosting a glamorous and stylish event that gives the fashion conscious unparalleled insight into the fast-paced world of the fashion industry through the digital eye.

It is with pleasure that we announce our partnership with Elles Tournent – Dames Draaien Festival

“Elles Tournent” Prize at IFFFB

“Roll'em, ladies!” said Alice Guy Blaché a pioneer of cinema, in 1914. A century later women filmmakers continue to enrich our world. They resist, invent and break stereotypes with moving, inspiring and fun films. And their movies help us discover other realities, other truths.

“Elles Tournent” Prize casts a spotlight on a film made by a woman filmmaker that questions norms and gives another vision of the fashion world. The winner film will be shown on “Elles Tournent” annual festival in January 2016

“Elles Tournent” promotes and enhances the work of women in the arts and cultural world in general and particularly in the audiovisual and media sectors. The association develops activities such as the creation and animation of socio-cultural events, festivals, exhibitions, workshops, conferences and artistic performances.

We invite you to come and enjoy a specially curated selection of Fashion Films in the Elles Tournent Screening Room at the Crowne Plaza Brussels – Le Palace.

Press Contact:

Email: press@iffb.com
Web: www.iffb.com

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Screenings schedule 20 – 22 October 2016:

Time	20 October	21 October	22 October
12h30			
13h			Coco avant Chanel (101')
13h30			
14h			
14h30			
15h	Tall Girls, a story of giants (58')	Espelho meu (55') + Caution the door (5')	My Fancy high heel (55') + beyonce (6')
15h30			
16h			
16h30	Beperkt Houdbaar (60') + Beauty tips (2')	Evelyne Axell, La Venus aux plastiques (73')	Séance court métrage (60') Hors Cadre, A choice maybe not, Rought Cut, Dancing
17h			
17h30			
18h			
18h30	Keep Smiling (88')	Picture Me (82')	
19h			
19h30			
20h			

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For the tickets and further information, please join us on www.iffb.com

Social Media Handle: @BxlFashFilmFest

#BxlFashFilmFest

#BeFashionMonth

#BeBrussels

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